



June 22nd, 2010

Dear Chris,

Please allow me to introduce myself. My name is Rich Katz, and I have served as Billy Casper's personal agent for more than 15 years. Some of Billy's fondest memories and cherished family experiences have taken place on various Crystal Cruises he's taken with his family members over the years. He has told me many times how much he enjoys these travel adventures, which is why he has been such a frequent guest on your superb cruise line.

It has come to my attention that my friend, business associate and colleague Joel Zuckerman is being considered as a candidate to provide onboard enrichment for your discriminating clientele. I can tell you from personal experience that Joel is a very dynamic and engaging speaker, and is more than capable of providing a high-energy speaking presentation that will be both entertaining and informative. His overall golf knowledge is quite comprehensive—whether the subject is the great courses of the world, the foibles and vagaries of the game, or history's great players. But just as importantly, his passion for the game, humor and energy imbue every presentation he makes.

The quality of his golf writing has been his entrée into the speaking world. Among the other highly-regarded books he's written, his latest, **PETE DYE—GOLF COURSES**, was awarded Book of the Year honors by the International Network of Golf at the PGA Show just last January. I was so impressed with the scope and quality of this wonderful book, and the fact that Joel was chosen to spearhead the project by the Dye Family themselves from a pool of nearly 1,000 candidates, I have asked Joel to collaborate with Billy Casper on his upcoming, never-before-told autobiography. The decision to employ Joel in this capacity is the greatest commendation I can offer on his behalf.

Please don't hesitate to contact me if I can answer any further questions. Thank you for your time and consideration.

Sincerely,

Rich Katz