



January 22, 2009

Dear Joel,

Thank you for your wonderful and entertaining presentation at this year's Ione Jones/Doherty Invitational Tournament hosted at Coral Ridge. As you know, Fort Lauderdale's Coral Ridge Country Club has played host to this prestigious women's amateur event for 54 of its 77 years.

While a speaker has often been part of the program during our welcoming dinner, to my knowledge, we have never invited the same individual back. But due to the tremendous feedback we received from your 2007 book signing and presentation, how could we not have you back to talk about your new book?

As you know, we were honored to have Pete and Alice Dye in attendance for the dinner and program as Mrs. Dye is a past champion of the event. Sharing the stage with these two amazing individuals is a testament to your unique talent and speaking skills. This year, I received an equal or greater number of positive comments regarding your 2009 presentation.

I wish you continued success with the Dye Book and your other upcoming book projects. Let me know if you get the next book out in time, as I see no reason why we wouldn't have you back in 2011; to entertain and inspire our tournament attendees for the third time!

All the Best,


JJ Sehlke
Managing Partner

Coral Ridge Country Club