



Referred to as “one of the Southeast’s most sought after and respected golf writers” by Golfer’s Guide Magazine, Joel Zuckerman is the author of seven books, and is the only two-time winner of the Book of the Year Award as bestowed by the International Network of Golf. He has written for more than one hundred different periodicals since 1998, including Sports Illustrated, Continental, GOLF, Millionaire, Golf Connoisseur and T&L Golf. He has also made repeated appearances on Golf Channel, Sirius XM Radio and PBS Radio

But beyond the printed page, his fast-paced, entertaining and provocative speaking presentations have received sterling reviews by a wide range of corporate clients, incentive groups, civic associations, charity organizations, and cruise ship and country club audiences.

Zuckerman has played more than 850 courses internationally, and can speak with authority about the finest golf destinations in the world, the economic troubles the modern game is facing, the overall difficulty of the game, golf history, the greatest players, etc., and do so in a distinctively amusing and memorable style.

However, golf can be the medium, and not necessarily the ultimate message when Zuckerman, AKA--The Vagabond Golfer, makes a presentation. The game can also be used to illustrate larger themes. Subjects such as leadership skills, improving customer relations, the benefits of teamwork, overcoming adversity, displaying resiliency, sportsmanship and the rewards of an unwavering work ethic can also be woven into an address. These universal issues, presented in a lighthearted manner, are what make his presentations of interest to non-golfers in the audience, or those with only a casual interest in the game.

“Half the time, success occurs because you’re on the right street corner at the right moment,” is how Zuckerman explains his unlikely metamorphosis from vending machine repairman to writer, speaker, and award-winning author. But his story of profound life change, of how “the world’s earliest documented midlife crisis led to a position as the world’s oldest cub reporter,” is inspiring and motivating in its own right.

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“Zuckerman’s presentation was educational, interesting and extraordinarily entertaining. His comfortable, relaxed approach while circulating among our guests, combined with an innate talent for illuminating an anecdote, made for a winning combination.” -Holcim Corporation

“Thank you kindly for the funny and thoughtprovoking presentation you provided for our recent gathering. The media members, tour operators, hoteliers and state officials in attendance were in agreement that your remarks were very entertaining and well received.” -Buffalo Communications

“Joel was delightful to work with in preparation and very willing to cater to the group’s interests. His presentation was marvelous, and I had many favorable comments about him after the speech and book signing concluded.” -Leez Travel Exchange

“I wouldn’t hesitate to recommend Joel Zuckerman to any pro, director of golf, incentive group planner or tournament director who would like to add a uniquely memorable facet to their event.” Seccession Golf Club

“We were extremely pleased with our attendees’ reaction to Joel at the conclusion of our annual golf event. In fact, we’ve already extended him an invitation to join us again next year.” -SunTrust Bank

“The golf course architects from around the nation in attendance truly enjoyed Joel’s presence. Having him there that evening was a unique and welcome twist to our dinner gathering.” -American Society of Golf Course Architects